

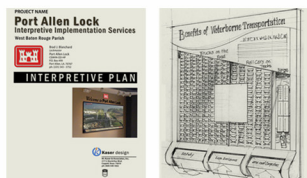
Work Process

Successfully completing a project involves a team effort from start to finish. To assure the best possible results, special attention will be paid to how the project starts and how it is completed. Each phase of the project is built on the work done in the preceding phases. At Kaser Design, we are committed to relating your messages to visitors in powerful ways.



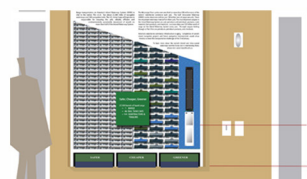
Phase 1 Interpretive Planning

Work begins with a site visit, collecting reference material, and a discussion of objectives, ideas, and special requirements. The interpretive plan is designed to accomplish measurable objectives and create memorable connections between your stories and your visitors.



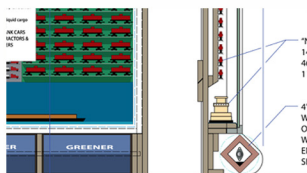
Phase 2 Concept Creation

Custom solutions are created for individual exhibits and for the collective whole. Viable approaches, methods, and techniques are explored to achieve project goals and objectives.



Phase 3 Design Development

Initial concepts are refined to incorporate revisions, additions, and feasibility constraints. Project management ensures cost and quality control. This is a pivotal phase that marks the start of final solution selections.



Phase 4 Final Design

Materials are specified to provide needed sizes and quantities. Finish materials and colors are selected. Equipment needs are finalized. Final revisions and adjustments are made as necessary.



Phase 5 Fabrication/Production

Fabrication and construction of exhibit components, graphics production, and audio/video production are handled, coordinated, and controlled to ensure that schedule and budget targets are met. Site preparation, quality control, and project management activities are important aspects of this project phase.



Phase 6 Installation

Exhibit components are assembled and delivered to the project site for final installation. On-site construction, fabrication, and set-up may take several hours or weeks to complete depending on the size and complexity of the project.



Phase 7 Completion

Client acceptance, staff training, and planning for on-going maintenance and support are important to the completion of a successful project.

